6th Annual GLOBAL AUTOMOTIVE LIGHTWEIGHT MATERIALS SUMMIT

Reduce Mass, Drive Down Costs And Enable More Intelligent Designs

August 22 - 23 - 24, 2017 | Detroit, Michigan

Focus A: Strategic Perspectives
Practical Case Studies On Implementing Low Cost, High Volume Solutions...
Apply New Technologies, Review Future Trends And Understand Regulatory Changes

Focus B: Technical Sessions
Optimizing The Design And Application of 3rd Generation Steels, Aluminum Extrusions, Magnesium & Composites
For Body Structures, Structural Components & PowerTrain
New Solutions For Mixed Material Joining, Welding And Additive Manufacturing

GALM Intelligence
Expert Insight From 30+ OEM led presentations

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Last Year’s Event Fully Sold Out
50% of Exhibit Space Already Sold Out

NORTH AMERICA’S LARGEST AUTOMOTIVE LIGHTWEIGHTING SUMMIT & EXHIBITION SHOWCASE

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North America remains the fastest growing region in the Automotive Lightweight Materials space. The region’s automotive industry is undergoing considerable change at present. The review of CAFE standards, autonomous vehicle technologies development and considerable uptake in electric vehicles are among the key factors that play an important role in the way the automotive industry will approach its lightweighting strategies going forward.

Apart from the major trends that get the industry leads thinking about their medium and long term strategies, the sector is largely influenced by the technical developments on the design, engineering and manufacturing levels directly related to lightweight materials:

Generation 3 Steels, Magnesium, Additive Manufacturing, increasing use of Plastics & Composites for Automotive Lightweighting and new developments in Multi Material Joining methods offer a lot of potential for those that are able to adopt them early and cost effectively.

The largest automotive lightweighting conference in North America, The Global Automotive Lightweight Materials Detroit Summit, is returning for its 6th year to help the industry to drive forward its lightweighting efforts.

The Summit will gather Chief Engineers, Mass Strategists and leading experts from the key OEMs, materials and technology suppliers and academia.

The brand new agenda will examine the latest advancements in new grades and types of materials, scrutinize the latest processing and manufacturing technologies through practical case studies and question the financial and technical feasibility of adopting new materials in high volume automotive manufacturing in the USA.

Sponsorship Opportunities:
The Global Automotive Lightweight Materials Summit 2017 offers an exclusive opportunity for your company to showcase your brand and services in a specialist environment.

Your presence at this event will ensure your organization is a recognised solutions provider for the attending OEMs. There are a number of exclusive opportunities available to leverage your company’s expertise. Please contact the ABC team at sponsorship@american-business-conferences.com or call us on (1) 800 721 3915.
Concept directly in line with challenges I face everyday. Great to hear other OEMs/Tiers speaking about these issues

Advanced Materials Research, Honda R&D Americas

Lightweighting being the hot topic of the time, the panel discussion by the OEMs was the best of all I have attended, with good and frank lively dialogue

Project General Manager, Toyota

“Good mix of talks and speakers and there was more technical content than I expected. This was a pleasant surprise. Food, resources and media were excellent

Technical Fellow, General Motors

What’s special about GALM US 2017

GALM USA Is Returning To The Heart Of North American Automotive Industry To Continue Its Legacy:

**A COMPETITIVE EDGE WITHIN CHANGING REGULATIONS AND AUTOMOTIVE TRENDS:** Stay Competitive By Addressing The Impact From Changes To CAFE Standard

**HIGH VOLUME LOW COST:** Leverage High Volume Low Cost Solutions Driven By Advancements In Generation 3 Steels, Composite Processing Methods, Magnesium, Aluminum Developments, Additive Manufacturing And More

**NETWORKING:** Two Exclusive Networking Drinks Receptions - Evenings of Conference Days 1 & 2. Opportunity To Meet, Discuss And Benchmark With Your Peers, In A Relaxed and Enjoyable Setting With Heads & Managers Of Design, Manufacturing, BIWs, Modeling, Composites, Metals And More…

**INNOVATION:** See The Most Innovative BIWs To Evaluate The Latest Technical Advancements Applied On Vehicles First Hand

Venue

COBO Centre
1 Washington Blvd, Detroit, Michigan, 48226 USA
GALM Detroit 2017 Speakers

Expert Insight From 30+ OEM led presentations

Sue Hartfield-Wünsch, Ph.D., FASM
Technical Fellow, Body Manufacturing Engineering
General Motors

Steven Sherman
Fuel Economy Development Engineer
Hyundai-Kia America Technical Center

Saeil Jeon
Technical Lead in Materials
Volvo Group Trucks Technology

David Irving
Group Chief Engineer, Body, Trim & Lighting
Tata Motors European Tech. Centre

David Wagner
Technical Leader Lightweight Vehicle Design
Ford

Rob Peckham
Technical Integration Engineer, Mass Strategy & Tooling
General Motors

Dr. Aida Rahim
Field Applications Engineer
Luna Innovations

John Brink
Technical Operations Director
Altair

Brad Peterson
Sales & Marketing Director
Novelis North America

Vitalij Janzen
Product- Process- and System- Development
Arnold Fastening

Troy Waldherr
North American Sales Manager
TOX-Pressotechnik LLC

Terry Tripp
Technical Marketing Manager
Semblex Corporation

Xiaoming Chen
Vehicle Design & Infotronics Department Research and Advanced Engineering
Ford Motor Company

John Uicker
Chassis Engineering Supervisor
Ford Motor Company

Dr. Khaled W. Shahwan
Concept & Innovation
FCA US

Dr Venkat Aitharaju
Senior Researcher, Polymer Composites
General Motors

James Truskin
Technical Fellow for Body-In-White
FCA US LLC

Laurence Claus
Technical Consultant
EJOT Fastening Systems LP

Lee Heiniger
Sales Manager
Neuman Aluminium

Dr. Sivakumar Ramasamy
Vice President, Breakthrough Innovation
Stanley Engineered Fastening

Sajan George Elengikal
Senior Engineer
AK Steel

Alan Taub
Professor, Materials Science & Engineering, College of Engineering
University of Michigan

Paulo Rosa
Manager of Advanced Thermal Spray Process and Product Development
Comau

Daniel J. Sakkinen
Manager of Product Application Engineering
U. S. Steel Corporation

GALM Detroit 2017 Speakers
Expert Insight From 30+ OEM led presentations
**DAY ONE - Tuesday, August 22, 2017 - REGULATIONS, SUSTAINABILITY TRENDS & MATERIALS DEVELOPMENTS**

**Review The Latest Developments In Materials, Regulations & Sustainability Trends To Gauge Potential Implications On Automotive Lightweighting**

**REVIEW THE LATEST CHANGES TO CAFE STANDARDS, AUTOMOTIVE TRENDS, MATERIALS & DESIGN STRATEGIES:**
- Evaluate The Overall Impact Of The Potential Changes To CAFE To Understand How It Will Impact Automotive Industry And Explore The Latest Developments In Mixed Material Designs & Lightweighting Strategies

- **7.30 - 8.30** Registration & Morning Coffee
- **8.30** Chair’s Opening Remarks
- **Day Chair: Khaled Shahwan** - Concept & Innovation, FCA

**KEYNOTE PRESENTATION: CAFE STANDARDS AND GHG STATUS REPORT**

- **8.45** Understand How Automotive Regulations Drive Lightweighting And Sustainability Strategies - Past, Present, And Future: MY 2015 GHG Status Report And Outlook To 2025
  - Review future changes to the standards and what impact they can make on the industry
  - Explore implications of GHG regulations, flexibilities within them, and how they incentivize automotive development

  - **Steven Sherman** - Fuel Economy Development Engineer, Hyundai - Kia Technical Center
  - **9.15** Question & Answer Session

**OEM LIGHTWEIGHTING STRATEGIES**

- **9.25** Outlook Of Lightweighting With Respect To Global CO2 Regulations
  - Highlighting issues OEMs face from a regulatory perspective
  - Examine what implications Global CO2 standards have on lightweighting strategies of North American OEMs

  - **Rob Peckham** - Technical Integration Engineer, Mass Examine how such specifications can be achieved by leveraging innovations in aluminum fastening, joining and understanding the challenges of dissimilar materials
  - **Dr. Sivakumar Ramasamy** - Vice President, Breakthrough Innovation, Stanley Engineered Fastening
  - **11.25** Question & Answer Session

**KEYNOTE PANEL DISCUSSION: CAFE STANDARDS, CHANGING MOBILITY TRENDS AND INDUSTRY IMPACT**

- **10.05** Discuss Potential Changes To The Master CAFE Standards, Evolving Mobility Trends And What It Means For The Future Of Automotive Industry
  - Evaluate the possible changes to the CAFE standards brought by Trump Administration
  - Review the implication of potential changes on the use of materials
  - Analyze what changing mobility trends mean for the automotive industry

  - **Discussion Chair:** Steven Sherman - Fuel Economy Development Engineer, Hyundai - Kia Technical Center
  - **9.55** Question & Answer Session

**WEIGHT REDUCTION USING ADVANCED MATERIALS**

- **1.30** Challenges And Opportunities To Reduce Weight In Transportation Applications
  - Understand the potential for reducing weight in automobiles using high-strength steels, aluminum, titanium and magnesium alloys and polymer composites
  - Evaluate how new materials and processes, coupled with integrated Computational Materials Engineering, are advancing the lightweighting technology

  - **Dr. Alan I. Taub** - Professor, Materials Science & Engineering and Mechanical Engineering, University of Michigan
  - **2.00** Question & Answer Session

**GENERATION 3 STEELS**

- **2.10** Unlock Generation 3 Steel Properties Through Continuous Annealing
  - Review how increasing automotive safety, efficiency and performance requirements are driving the development of higher performing steels
  - Understand the development of new and unique steel microstructures to meet high performance challenges

  - **Daniel J Sakkinen** - Manager - Product Application Engineering, United States Steel Corporation
  - **2.25** Question & Answer Session

**CASE STUDY: MAGNESIUM FRONT SUBFRAME**

- **2.35** Design And Testing Of A Cast Magnesium Front Subframe
  - Assess the latest developments in formability of magnesium to assess the progress in making easily formable magnesium parts

  - **4.35** Question & Answer Session

**ENHANCING MATERIAL BONDING**

- **4.00** Enhancing The Bonding Of Dissimilar Materials With Plasma Surface Conditioning
  - Review Motivation and trends in vehicle weight
  - Presenting alternatives to steel construction and understanding the challenges of dissimilar materials
  - Explore examples of mixed-metal and mixed-material solutions and new materials in part design

  - **Andy Stecher** - CEO, Plasmatreat North America
  - **4.20** Question & Answer Session

**ALUMINUM EXTRUSIONS PERFORMANCE**

- **4.55** Case Study: Specifying & Achieving Extrusion Performance
  - Review the rationale for specifying microstructure, and the critical variables to consider
  - Examine how such specifications can be achieved by optimizing chemistry, finish and aging

  - **Mark Butterfield** - Chair, AEC Automotive Team, Vice President, Engineering, Manufacturing, Magnode Corporation
  - **5.15** Question & Answer Session

**ALUMINUM**

- **5.25** Understand How Innovations In Aluminum Drive Lightweighting Opportunities In Automotive
  - Review the latest aluminum lightweighting solutions offered by Novelis
  - Examine partnerships that produce high-strength, military-grade alloys for some of the world’s top-selling vehicles
  - Leverage innovations in aluminum formability, joining and strength to help automakers meet customers’ needs and develop the cars of the future

  - **Brad Peterson** - Sales Marketing Director, Novelis North America
  - **5.45** Question & Answer Session

**HOT ROLLED STEELS**

- **4.30** Review Lightweighting Solutions Using Advanced High Strength Hot Rolled Steel
  - Explore lightweighting solutions using AHSS hot rolled steels for truck frames and unibody BW

  - **Sajan George Elengiakal** - Senior Engineer, AK Steel
  - **4.45** Question & Answer Session

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DAY TWO - Wednesday, August 23, 2017 - ADVANCED MANUFACTURING TECHNOLOGIES & MULTI MATERIAL JOINING

Presenting Developments In New Manufacturing Technologies And Evaluating Advances In Multi Material Joining Solutions For High Volume Vehicles

8.00 Registration & Morning Coffee
Sponsored By EJOT Fastening Systems LP

9.00 Chair’s Opening Remarks & Recap of Day Two

BREAKFAST BRIEFING: JOINING ALUMINUM TO UHSS

9.10 Examine Advanced Dissimilar Material Joining Technology - EJOWELD®
- Understand how EJOWELD® is used to join aluminum on UHSS (up to 1,800 MPa)
- Utilize high technology friction welding systems combined with state-of-the-art elements
Laurence Claus, Technical Consultant, EJOT Fastening Systems LP
9.20 Question & Answer Session

ADVANCED MANUFACTURING
Examining Practical Case Studies To Help OEMs Improve Their Manufacturing And Production Processes

ALUMINUM GRADE STANDARDIZATION
9.25 Understand & Overcome Manufacturing Challenges For Aluminum Sheet In The Automotive Industry
- Understand technical challenges in manufacturing aluminum sheet metal components
- Discuss practical implementation hurdles: design guidelines, formability analysis material data cards, plant readiness, and industry grade standardization
Dr. Sue Hartfield-Wünsch, Technical Fellow, Body Manufacturing Engineering, General Motors
9.55 Question & Answer Session

SURFACE TREATMENT
10.05 Understand The Latest Developments In Laser Surface Preparation Of Metals And Composites
- General introduction of opportunities and benefits of laser cleaning technology
- Evaluate current use of laser cleaning surface treatment for metals and composites to improve their performance
Nick Davidson, Business Development Director, Adapt Laser Systems
10.30 Question & Answer Session

MUTL-I-MATERIAL JOINING TECHNOLOGIES
Benchmark Cutting Edge Joining Solutions To Improve Quality And Help Drive Manufacturing Costs Down

Terry Tripp, Strategic Account Manager, Semflex Corporation
10.50 Question & Answer Session

10.55 Networking Break In Exhibition Showcase Area Sponsored By Semflex Corporation

FASTENING AND JOINING UPDATE
10.40 Learn About The Latest Developments In Fastening & Joining, Including Single Side Access Joining And Thread Rolling Screws
- Single side access in thin sheet applications without holes
- Thread rolling screws for light metal castings
- Design guidelines for selection of optimal threaded fastener technologies

10.50 Question & Answer Session

MECHANICAL JOINING
11.25 Review The Joints Made By TOX. Other Mechanical Joining Processes And Their Application Potential In Modern Materials
- Explore opportunities with customized solutions, made from standardized components
- Evaluate the physics of clinching, including mechanical and electrical joining
- Benchmark self-pierce riveting, fastener insertion, machines and more
Troy Waldherr, North American Sales Manager, Tox Pressotechnik
11.45 Question & Answer Session

RESISTANCE SPOT WELDING
11.55 Application Of Conventional Resistance Spot Welding For Multi-Material Structures By Flexweld®
- Analyse the requirements, including joining task and environment of conventional resistance spot welding
- Understand the development: steps, joining process description, equipment, joint quality
Vitalij Janzen, Product- Process- and System- Development, Arnold Fastening USA
12.15 Question & Answer Session

FASTENER AND COMPONENT SOLUTIONS WITHIN POWERTRAIN
12.25 Review The Role Of Clinching Fastener And Component Solutions Within Powertrain Design
- Learn about product applications in lightweight internal combustion engine/traditional Powertrain
- Explore the developments in the EV market segment
Viral Varshney, Director of Engineering, Rifast Systems LLC
12.40 Question & Answer Session

12.45 Networking Lunch
Sponsored By Rifast Systems LLC

DIE-CAST MAGNESIUM
1.45 3rd Generation Ford F-150 Die-Cast Magnesium Radiator Support Evolution
- Introducing magnesium radiator support
- Review casting design, innovations & performance and galvanic corrosion solutions
- Presenting manufacturing process and tool design
- Examine platform based magnesium cross car beam
Joe Pettillo, Business Development Manager, Meridian Lightweight Technologies
2.05 Question & Answer Session

MULTI MATERIAL MIXED-TECHNOLOGIES JOINING
2.15 Review Ways To Join Mixed Materials With Mixed Technologies To Optimise Joint Quality
- Review developments using hybrid joining techniques using multiple technologies including self-pierce rivets, adhesives, flow-drilling, hemming and spot welding
- Find the right mix of joining technologies for different applications and mixed materials
Richard Chinioski, Business Development Account Manager, Henrob Corporation
2.25 Question & Answer Session

2.30 Networking Break In Exhibition Showcase Area Sponsored By Henrob Corporation

LIGHTWEIGHTING OF POWETRAIN AND CHASSIS WITH FUNCTIONAL COATINGS
3.00 Learn About The Application Of Functional Coatings For Lightweighting Designs To Reduce Weight Of Powetrain And Chassis Components
- Apply wear resistant materials to lightweight components for powertrain and chassis packaging
- Assess the advent of viable coating technology and feasibility to further reduce powertrain and chassis packaging by applying wear-resistant materials
Paulo Rosa, Manager of Advanced Thermal Spray Process and Product Development, COMAU
3.20 Question & Answer Session

ADDITIVE MANUFACTURING
Understand How Additive Manufacturing Offers New Lightweighting Solutions Through Enabling More Sophisticated Parts Printing And Advancements In Tooling

ADDITIVE MANUFACTURING FOR PRODUCT DEVELOPMENT
3.30 Review The Latest Break Throughs In Tooling, Prototype Manufacturing And More To Understand How Additive Manufacturing Can Speed Up Product Process Development
- Review how additive manufacturing can be used in prototype tooling
- Assess the potential of additive manufacturing for the production of more customized vehicles
4.00 Question & Answer Session

DESIGN FOR ADDITIVE MANUFACTURING
4.10 Learn About Part Design For Additive Manufacturing To Assess Its Full Potential In High Volume Automotive Lightweighting
- Learn how additive manufacturing has been used to remove mass through more intelligent design
- Explore ways to design for 3D printing to properly optimize for mass
4.40 Question & Answer Session

4.50 - 5.00 Chair’s Concluding Remarks
5.00 - 6.00 Networking Drinks Reception In Exhibit Showcase Area Sponsored By Sapa

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DAY THREE - Thursday, August 24, 2017 - CARBON FIBER, PLASTICS, ADVANCED COMPOSITES & NEW MATERIALS

RECYCLED CARBON FIBER
11.05 Review The Supply Stream And Properties Of Recycled And Reclaimed Carbon Fibers To Identify How Automotive Industry Can Get More Value Out Of The Existing Supplies
- Gauge the volume of the recycled aerospace carbon fiber stream available for use in automotive industry in three/five and ten years time
- Evaluate the properties of recycled carbon fiber with CF in SMC to evaluate the potential of its application in body or sheets
11.25 Question & Answer Session

MODELING, DESIGN AND SIMULATION WITH COMPOSITES:
12.15 Examine A New Tool To Take The Worry Out Of Lightweighting
- Explore multi-material joining solutions presented by Luna
- Improve composite design verification and structural health monitoring
- Understand model verification methods
Dr. Aida Rahim, Field Application Engineer, Luna Innovations
12.25 Networking Lunch In Exhibition Showcase Area Sponsored By Luna Innovations

COMPOSITE CRASH AND MATERIAL MODELING
2.05 Explore Composite Crash Process And Results Using RADIOSS
- Understand what design tools have been used to optimize the manufacturing process
- Examine what analysis techniques have been used and partnerships forged that lead an OEM to optimizing designs and consequently lightweighting technologies when adopting composites
Xiaoming Chen, Technical Expert, Bollhoff
2.25 Question & Answer Session

DAMAGE SIMULATION WITH COMPOSITES
11.35 Review The Latest Developments In Damage Simulation With Composites To Examine Ways OEMS Can Improve Computational Prediction
- Learn about the specifics of the simulation technology used for composites to assess its effectiveness
- Explore how simulation with composites can be done to better predict the dynamic damage progression
- Evaluate ways to design with composites and choose the right materials to ensure acceptable result predictability and cost efficiency
Venkat Aitharaju, Staff Researcher, GM
12.05 Question & Answer Session

COMPOSITE DESIGN VERIFICATION
12.15 Examine A New Tool To Take The Worry Out Of Lightweighting
- Explore multi-material joining solutions presented by Luna
- Improve composite design verification and structural health monitoring
- Understand model verification methods
Dr. Aida Rahim, Field Application Engineer, Luna Innovations
12.25 Networking Lunch In Exhibition Showcase Area Sponsored By Luna Innovations

CASE STUDY: DESIGNING WITH COMPOSITES
1.25 Design Of A Carbon Fiber Composite Front Subframe
- Learn how an OEM was able to design for composites to enable effective part integration
- Understand what design tools have been used to optimize the manufacturing process
- Examine what analysis techniques have been used and partnerships forged that lead an OEM to optimizing designs and consequently lightweighting technologies when adopting composites
Xiaoming Chen, Technical Expert, Ford
1.55 Question & Answer Session

PLASTICS, THERMOPLASTICS & NATURAL FIBERS:
3.05 Question & Answer Session
11.25 Networking Break In Exhibition Showcase Area Sponsored By Bollhoff

PLASTICS
2.35 Review The Latest Break Throughs In Plastics To Estimate Where They Can Offer The Most Weight Saving At Optimal Cost
- Assess the material developments with combining fibers and plastics to optimize CO2 emissions while reducing weight of components
- Review the developments in chemicals for plastics that enable better recyclability of the materials
- Explore & leverage innovative CAE techniques that allow better understanding and performance predictability of plastics under different conditions
- Learn which plastic components can replace metals interior and exterior parts of a vehicle to bring considerable weight savings to the project
3.05 Question & Answer Session

THERMOPLASTICS
3.45 Review The Latest Developments In Thermoplastics That Can Meet Execution, Materials & Joining Specifications Required By OEMs
- Learn about the execution of thermoplastics in a vehicle to allow considerable weight and cost savings
- Understand which joining methods have been applied to join thermoplastics with other materials effectively, including aluminum to thermoplastic joining and bonding for thermoplastics
- Explore developments in fiber to resin sizing technology to improve characterization of the material
4.15 Question & Answer Session

NATURAL FIBERS
4.25 Review Lightweighting Solutions Offered By Natural Fibers To Evaluate Application Opportunities Within Automotive Industry
- Learn about new fibers, including basalt fibers, that offer similar properties to glass fiber
- Examine which component application natural fibers can be used to offer weight reduction solutions
- Evaluate the availability of natural fibers to assess their potential to meet volumes required by the OEMs
4.55 Question & Answer Session

END OF CONFERENCE
5.05 Chair's Concluding Remarks, Apple TV & Champagne Draw
5.15 End of Conference
### Delegate Rates

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